BARN2

How Many Websites Use WooCommerce? Usage Stats 2020

How many websites use WooCommerce in 2020?
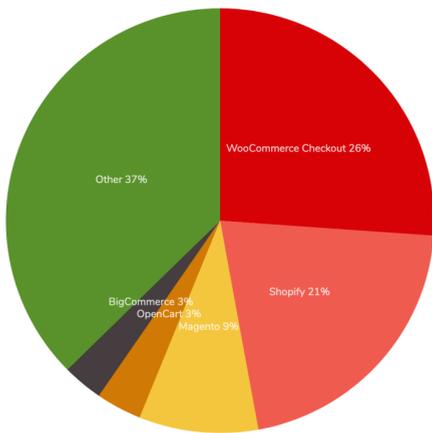
All-time downloads:
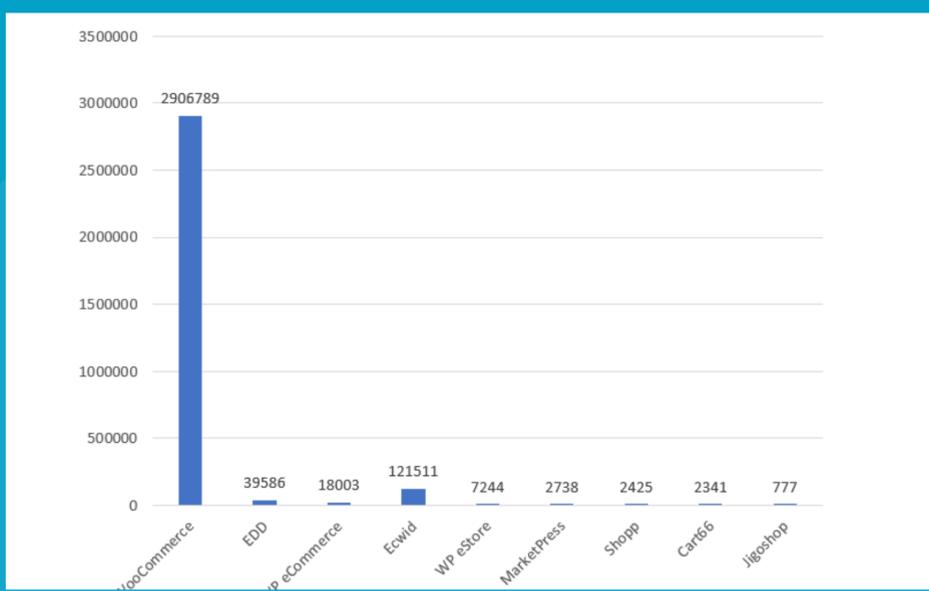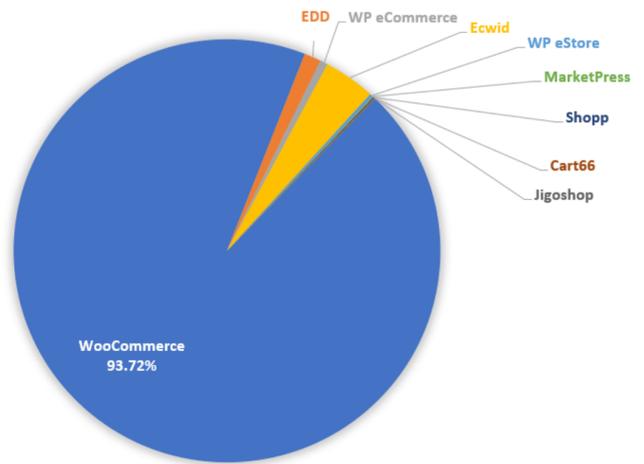**82,375,929**

Total sites is
3,876,748

6.8% of the top 1 million websites.

While the number of websites using WooCommerce is interesting, I find it more interesting to look at the % of e-commerce websites that use WooCommerce. This is where WooCommerce really starts to stand out in the stats.

What percentage of online stores use WooCommerce in 2020?

- WooCommerce Checkout 26%
- Shopify 21%
- Magento 9%
- OpenCart 3%
- BigCommerce 3%
- Other 37%

How do WooCommerce stats & market share compare to other WordPress e-commerce plugins?

- EDD
- WP eCommerce
- Ecwid
- WP eStore
- MarketPress
- Shopp
- Cart66
- Jigoshop
- **WooCommerce 93.72%**

WooCommerce	2906789
EDD	39586
WP eCommerce	18003
Ecwid	121511
WP eStore	7244
MarketPress	2738
Shopp	2425
Cart66	2341
Jigoshop	777

This shows that the competitive advantage of WooCommerce is even greater when compared to other WordPress e-commerce plugins. An amazing 93.7% of all WordPress e-commerce websites use WooCommerce instead of another plugin. Ecwid is the second most popular, followed fairly closely by WP eCommerce and Easy Digital Downloads. But none of them even come close to WooCommerce in the stats.